

# GET THE FACTS. STAY CURIOUS.

#### A distillate vape claiming over 90% THC is nearly impossible.

While average distillate hits around 89-90% potency, botanical terpenes will typically make up to 5-7% to deliver a consistently good flavour profile and leave you with a true max potency of about 83-85%. On top of that, the Health Canada potency tolerance of +/- 15% allows for your 80% THC vape to legally be labelled as high as 95%. So, when you see a vape claiming sky-high THC levels, it's time to ask some questions.

## SETTING THE DIAMOND STANDARD

Combining THCa isolate with a dialled-in terp ratio, DEBUNK liquid diamonds deliver unmatched quality and flavour that no run-of-the-mill distillate can even come close to replicating. With 92.2% of lots testing over 95%, our liquid diamonds always hit +90% THC, even with the typical terp content (5%). If it doesn't test high enough to match our standard, it doesn't get used.



## HOW LIQUID DIAMONDS ARE MADE



#### STEP 1

Dried cannabis is extracted with hydrocarbon (butane and propane) to create a THCa extract

#### STEP 2



Crude extract is taken through a proprietary process to crystallize the THCa so it can be separated from all other cannabinoids and contaminants, resulting in an ultra-pure, ultra-potent THCa extract between 99-100% THC

#### STEP 3

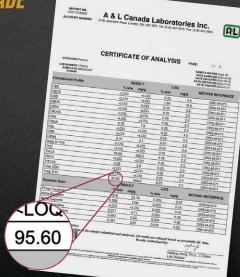


THCa is heated to decarboxylate THCa into THC, allowing the extract to liquify and limit any potential crystallization or degradation of THC to CBN or other compounds

#### STEP 4



3-5% terpenes are added to the liquid diamonds (averaging 97-99%), bringing the final product potency to 91-97%



## Before oxidization



#### Oxidization discolouration



## **OXIDIZATION**

A common phenomenon affecting both liquid diamonds and distillate, oxidization shows up as a colour change in the oil. Due to the higher-purity formulation and elimination of oxygen scavengers, oxidization is more visible in liquid diamonds than in darker distillate. We have rigorously tested our products to validate that oxidization is purely aesthetic with no impact on cannabinoid levels, flavour, or effect.

**QUESTIONS?** Hit us up at debunk@motiflabs.ca



# 4 EPIC VAPES

Push the limit with the maximum potency and optimal performance of ultra-pure THC liquid diamond isolate, enhanced with a custom botanical terpene blend for a pure, potent, and consistent sesh from the first puff.

## KIWI KUSH sativa

KIWI | EARTHY | CITRUS

GTIN 00848876005893 CASE 12

## GLASS APPLE HYBRID

APPLE | FLORAL | FRESH

GTIN 00848876006241 CASE 12

## **DROPS** Indica

LYCHEE | PEAR | CITRUS

GTIN 00848876005909 CASE 12

## MAULMANGO HAZE SATIVA

MANGO | CITRUS | BERRIES

GTIN 00848876007255 CASE 12



# POTENCY WITH PROOF

## AUTHENTICATING ULTRA-POTENT VAPES

Look out for these two key things when deciding on a >90% THC vape to make sure you're getting what you paid for.

## CHECK PACKAGING AND DESCRIPTION

Look out for the inclusion of distillate (or buzzwords like "blend"), which can rarely hit >90%. The addition of botanical terps reduces that percentage even further.

## **GET THE COA**

The only way to truly validate ultra-high potency claims is to get the Certificate of Analysis. Get the DEBUNK Ice COAs at debunk.life/coa or by scanning the QR code.

